

GROWING SA 2018 CONFERENCE

THE ANNUAL CONFERENCE OF SOUTH AUSTRALIA'S GRAIN AND LIVESTOCK INDUSTRIES

FRIDAY 14 SEPTEMBER 2018

ADELAIDE HILLS CONVENTION CENTRE
145A MOUNT BARKER ROAD, HAHNDORF

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EVENT PROGRAM

Friday 14 September 2018

SESSION 1:

TIME **Breakfast sponsored by Rural Business Support** **AHCC Upper Level**

7.45am Grab a breakfast bag and network with your industry colleagues before the second GROWING SA event begins

8.15am **Welcome to GROWING SA** **Belinda Cay**
GROWING SA MC

8.20am **Session introduction from sponsor Rural Business Support** **Brett Smith**
CEO of Rural Business Support

Rural Business Support plays a vital role helping government and industry respond to drought and other adverse events, like commodity downturns, storms or the devastating impacts of pests and diseases. It is at the coalface helping farmers to cope with these issues through its core program, the Rural Financial Counselling Service. It assists clients to understand their financial position and future planning needs such as succession plans, helps with farm debt mediation and provides other support in difficult times. RBS also provides proactive financial literacy and planning solutions through programs such as the Farm Business Strategic Review. CEO **Brett Smith** will introduce our breakfast session speaker.




8.30am **Six months on ... the new landscape for primary industries** **Hon Tim Whetstone MP**
Minister for Primary Industries and Regional Development
At nearly exactly six months since the change of government in SA, we ask Minister for Primary Industries and Regional Development **Hon Tim Whetstone MP** to outline the changing policy settings on key issues in SA and how the industry will be encouraged to grow and develop over the next three years to 2022.

TIME **SESSION 2: Policy, advocacy, technology and progress** **AHCC Upper Level**

9.20am **PPSA representing grower interests at the national stage** **Rob Kerin**
Chair, Primary Producers SA
At GROWING SA in 2017, Primary Producers SA became a member of National Farmers Federation. As leader of the PPSA Council, **Rob Kerin** will outline the insights and leverage of SA's return to the national advocacy stage and the strength in a unified voice.

9.30am **The global consumer and the future of food and fibre** **Wes Lefroy**
Agricultural Analyst, Rabobank
Wes Lefroy is an agricultural analyst in the RaboResearch Food and Agribusiness team, working as part of a local and global network of analysts delivering insight in grains, oilseeds sector and ag technology. Wes will explore how a changing global consumer is influencing markets for grain, sheep, beef and wool and how technologies like blockchain can assist Australian farmers find an advantageous market position in the future.

10.00am **The SA context ... what do we need to succeed?** **Wade Dabinett**
Grain Producers SA Chair
Joe Keynes
Livestock SA President
With a range of policy and technological possibilities on the table this morning, the farmer-leaders of the grains and livestock advocacy bodies have their say in this panel session on the prime conditions for producers to continue their contributions to GROWING SA.

10.15am	MORNING TEA		Trade Exhibition – AHCC Lower Level
TIME	CONCURRENT SESSION 3 - LIVESTOCK	AHCC Upper Level	CONCURRENT SESSION 3 - GRAIN Lakeview Function Room
	Livestock Session Sponsored by Meat & Livestock Australia		Grain Producers SA Annual General Meeting
			
11am	A strategy for growth ... the SA Beef Industry Blueprint A new 10-year plan for the sustainable growth and profitability of the beef cattle industry in South Australia will be launched at GROWING SA. The SA Beef Industry Blueprint will focus on collaborative value chains, consistently meeting consumer and community expectations and adoption of proven practices to increase productivity. Committee Chair Bruce Creek will launch the blueprint.		1.0 Declaring the AGM open and welcome 2.0 Chairperson's Report - Wade Dabinett, Chairman 3.0 GPSA Annual Report - Caroline Rhodes, Chief Executive Officer 4.0 South Australian Grain Industry Trust Annual Report - Michael Treloar, Chairman, SAGIT 5.0 Election of Directors 6.0 Election of Chairperson 7.0 Other business - including update from Grain Producers Australia 8.0 Meeting close
11.10am	Consumer expectations ... ensuring we produce what our consumers want As Chief Marketing and Communications Officer for Meat & Livestock Australia, Lisa Sharp has first-hand insight into the preference and buying habits of consumers, their preferred cuts, price points and, increasingly, the standards of production they are demanding from Australian farmers. Hear more on what these trends mean for day-to-day operations of your business.		
11.35am	Profit drivers in livestock businesses With wool prices at all-time highs and strong lamb prices, it's a prime opportunity for growth in your livestock enterprise. Rural Directions' Simon Vogt will outline the profit drivers of livestock businesses through the findings of a national Meat & Livestock Australia project and to understand through benchmarking data how the top 20% of producers generate greater profits.		
12.15pm	WoolPoll ... directing the future of wool R,D&E Held every three years, WoolPoll allows Australia's woolgrowers to directly determine the amount of wool levy they pay for the next three-year period to fund wool research, development and marketing activities by AWI. With voting to officially open on September 17, 2018 Independent WoolPoll Panel Chair Sydney Lawrie will outline the process before the vote closes on November 2.		
12.30pm	LUNCH		Trade Exhibition – AHCC Lower Level

TIME	CONCURRENT SESSION 4 - GRAIN	AHCC Upper Level	CONCURRENT SESSION 4 - LIVESTOCK	Lakeview Function Room
	Grains Session Sponsored by Grains Research & Development Corporation 		Livestock SA Annual General Meeting	
1.30pm	Featuring: Session chair Juan Juttner <i>Grains Research and Development Corporation</i>		1.0 President's Report – Joe Keynes 2.0 CEO's Report – Andrew Curtis 3.0 SA Cattle Advisory Group Report – Lyndon Cleggett 4.0 SA Sheep Advisory Group Report – Keith Bolto 5.0 Election results 6.0 Open Forum 7.0 Close	
1.40pm	Dr Stuart Smyth <i>University of Saskatchewan,</i> <i>Canada</i> Agricultural science and innovation – including genetically modified crops – are making crop production world-wide more sustainable. Thanks to the  Agricultural Biotechnology Council of Australia, South Australian growers can learn from the Canadian experience first-hand as global crop biotechnology expert Dr Stuart Smyth outlines how GM crops have revolutionised the production systems and marketing options of one of our international competitors.			
2.15pm	Andrew Whitelaw, Mecardo Analysis by independent consulting firm Mecardo has demonstrated there are no premiums delivered to the majority of South Australian farmers because of the state's status as free of genetically modified crops. Andrew Whitelaw outlines how SA growers are trading at discount to the Western Australian and Victorian counterparts.			
2.40pm	Andrew Weidemann, Victorian grain grower As a grower of premium barley in Victoria, Andrew Weidemann describes his own personal experience growing GM crops, the benefits he has seen in his farming system and how co-existence is achievable.			
3pm	AFTERNOON TEA			Trade Exhibition – AHCC Lower Level
TIME	SESSION 5 – Advocacy and our future leaders			AHCC Upper Level
3.45pm	Mentoring and developing agriculture's emerging leaders The future of advocacy relies on a younger generation getting involved and taking on the causes that matter to producers. GROWING SA MC Belinda Cay talks to four of the grains and livestock industries' brightest stars on the future policy settings required for growth, the relevance of advocacy bodies and growing our rural and regional communities as the vital support network to farming businesses.			For GPSA: Natalie Sommerville Jared Sampson For Livestock SA: Fiona Rasheed Jamie Heinrich
4.15pm	Launch of the GPSA Emerging Leaders Program			
4.25pm	Evaluation			
4.30pm	Conference close			
	Networking hour Sponsored by Viterra 			Trade Exhibition – AHCC Lower Level
5.30pm	CLOSE			

*Program is under development and may be subject to change.