
WoolPoll
☑ 2018

**DIRECTING THE
FUTURE OF WOOL
RD&E**

Syd Lawrie

2018 WoolPoll Panel Chair



State of play

- EMI over 2000c/kg.
- China's engagement in the Australian wool industry.
- Wool provides a diverse income stream.



Wool industry at glance

- 90% of the world's fine apparel wool is from Australia.
- 98% of our clip is exported to the world.
- \$4.3 billion to Australian exports, up from \$1.9 billion in 2010.
- **In SA:**
 - 77% is under 22.5 micron
 - Over 9,000 woolgrowers
 - Over 55 million kg of wool



What is WoolPoll?

- Vote to determine percentage of wool income to contribute to the **future funding of research, development and marketing** through Australian Wool Innovation (AWI).
- Eligible to vote if you've paid over \$100 in wool levy over the past 3 years.
- Only industry that gets a say every three years on the levy they pay.



The 2018 WoolPoll Panel

- Eight woolgrower representatives
- Ensure voting forms are appropriate and the voting process is conducted in compliance with the regulation
- Maximise voter turnout



WoolPoll 2018 snapshot

- Voting open **17 September - 2 November**
- **You can vote:**
 - **Online** at www.woolpoll.com.au
 - **Post** the Ballot Paper in the reply-paid envelope (provided in your Voter Kit)
 - **Fax** the Ballot Paper 1800 211 736
- **Five levy rate options** to consider: 3%, 2.5%, 2%, 1.5% and 0%.
- Results announced on **23 November**



QUESTIONS?



WoolPoll 2018 key dates

17 September - Voting opens

2 November - Voting closes

23 November - results
announced at the AWI AGM

VISIT: www.woolpoll.com.au



THANK YOU

